

Program

BEST Seminar 2011 - Geneva

Thursday, 26th of May

09.00 – 11.30 *Optional visit to the United Nations*

11.00 - 12.00 Registration and coffee

12.00 - 13.00 *Lunch*

13.00 - 13.10 Welcome to the BEST Seminar

Suvi Rihtniemi, BEST Chair
Antti Vuorela, BEST Vice
Chairman

13.10 – 14.00 Presentation of the public transport system in Geneva

Michele Kunzler, Conseillere
d'Etat, in charge of mobility

14.00 - 14.20 *Coffee*

14.20 – 14.40 Main results of the BEST 2011 Survey & results of the special topic

Kjetil Vrenne, BEST Project
Manager

14.40 – 15.00 Results of the web panel test

BEST Vice Chairman, Antti
Vuorela, HSL

15.00 – 15.40 City presentations of projects & innovations that will improve customers perception of public transport, projects that turned out to be “not as good as expected” – and what we learned and comments to main BEST results:

- *Geneva 20 min*
- *Copenhagen 20 min*

15.30 – 15.45 *Coffee*

15.45 – 16.45 City presentations continues:

- *Helsinki 20 min*
- *Oslo 20 min*
- *Stockholm 20 min*

16.45 – 17.00 Open debate and closing remarks

Suvi Rihtniemi, BEST Chair

17.00 – 19.00 *Swiss Fun Olympics*

19.45 - > *Colleagues' dinner*

Friday, 27th of May

09.00 – 09.20	“What can make car users travel by public transport?”	Lars Eriksson, Ph D Student & Margareta Friman, Professor
09.20 – 09.45	“An Analysis of Soft Transport Policy Measures Implemented in Sweden to Reduce Private Car Use”	Margareta Friman, Professor
09.45 - 10.00	Introduction to group discussions	Suvi Rihtniemi, BEST Chair
10.00 - 11.10	<p>Group discussions: Discuss common challenges for public transport and suggest:</p> <ul style="list-style-type: none"> • Work shop topics for the autumn of 2011 • Special topics for the BEST Survey 2012 	
11.10 - 11.40	Presentation of group discussions	Group representatives
11.40 - 12.00	Closing comments by BEST Chair	Suvi Rihtniemi, BEST Chair
<i>12.00 - 13.00</i>	<i>Lunch</i>	
<i>13.30 – 15.00</i>	<i>Optional guide tour with public transport in Geneva</i>	